



•*STYLE GUIDE* *and session prep*

WELCOME

to our session guide



Thanks for booking your Christmas 2025 photo session! We know getting ready for holiday photos can feel like a lot — but don't worry, we've made it simple.

This style and prep guide is here to help you plan outfits, prep your crew, and feel totally ready for the big day. No stress, no guesswork — just a smooth, fun experience and memories you'll treasure forever. Let's make some holiday magic!

SMALL CHILDREN *and babies*



If your child is nap-aged, then plan your session time around nap time.

Bring snacks! Small children and toddlers are much happier with full bellies.

Comfy clothing - make sure clothing is weather appropriate & fits well.

Toddlers and small children bring so much personality to sessions—but we know their moods can shift quickly. To help things go smoothly, we recommend booking your session after naptime so they arrive rested and happy. Pack a few mess-free snacks or small treats for extra encouragement, especially during posed family moments.

If your child has a favorite toy or something that makes them laugh, let us know! We'll use it behind the scenes to keep the vibe playful and light. Most importantly, don't stress if your little one gets wiggly—we're pros at capturing magic in the chaos.

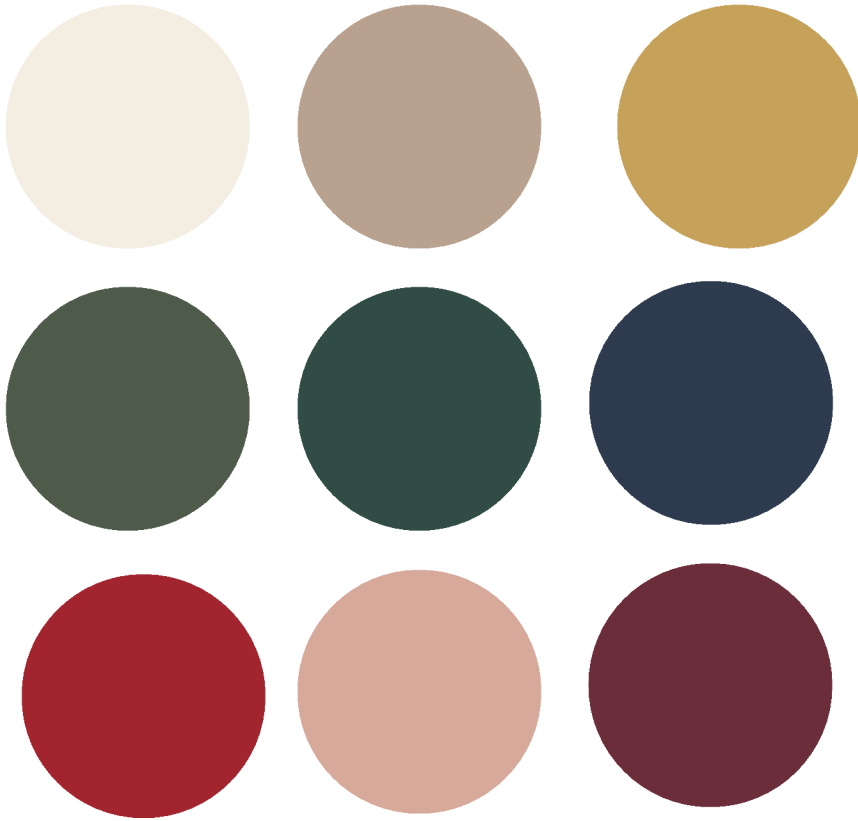
WHAT TO WEAR?

the big question

Whether your family loves to dress it up or keep things cozy in matching PJs, the goal is to feel comfortable and confident. If you're coordinating outfits, try choosing 2–3 complementary colors and mixing in subtle patterns or textures. Neutrals, classic holiday tones, or even soft pastels can photograph beautifully. But there's no one-size-fits-all—these are your memories, so go with what feels right for your crew. The best photos happen when everyone's having fun.



WHERE TO SHOP?



Old Navy

A go-to for affordable looks for the whole family. Great for solid colors, cozy sweaters, and matching PJs.

H&M

H&M offers everything from stylish toddler outfits to classic pieces for adults. Their seasonal collections make coordinating looks effortless.

Carters/Osh Kosh

Especially great for babies and toddlers. You'll find festive dresses, button-ups, and soft layers in cheerful holiday colors.

The Children's Place

Another kid-focused option with frequent sales and coordinating family styles. Look for their "family looks" section to keep it simple.

JUST HAVE FUN



capture the moments

At the end of the day, it's not about perfect outfits—it's about capturing memories to look back at for years to come.

The most important thing is that you feel good in what you're wearing. Confidence shines through in photos, and when you're relaxed and comfortable, it shows. Whether you're going for cozy and casual or dressed-up festive, your genuine joy is what makes the moment magical.





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